

**ABSTRACT OF THE DISCLOSURE**

**METHOD, SYSTEM, AND PRODUCT SERVICE FOR LOCATING ITEMS  
SATISFYING A GENERAL REQUIREMENT AND RANKING ITEMS  
ACCORDING TO UTILITY**

5       A method, system, and product are described for locating items which satisfy a  
general requirement and then ranking those items according to the utility of each type of  
item. A general requirement is first received. A utility is specified for each of multiple  
types of items which would satisfy the general requirement. Available items are then  
located which match one of the specified types of items. The located available items are  
10 then ranked utilizing the utility specified for the types of items.

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